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Making a world of difference in a world of facial differences

FOR IMMEDIATE RELEASE

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2009 Daniel Patrick Roby Award For Excellence in Advocacy and Outreach *AmeriFace seeks candidates for the inaugural award honoring Daniel Patrick Roby*

Reno, NV - AmeriFace announces the inaugural Daniel Patrick Roby Award for Excellence in Advocacy and Outreach which will be presented in a June ceremony in Roby's Iowa hometown with the Roby family in attendance. The recipient of the award will also be honored at the Daniel Patrick Roby Award Luncheon during July at the 2009 North American Craniofacial Family Conference to be held in Las Vegas. The Daniel Patrick Roby Award for Excellence in Advocacy and Outreach program was developed to honor the memory of Dan Roby and his commitment to the craniofacial community and the AmeriFace mission and programs.

The award is a project that the Roby family and AmeriFace have worked on for the past year.

"The Daniel Patrick Roby Award is our way of saying thank you to Dan for his friendship, support and vision for the future of AmeriFace," said Debbie Oliver, executive director of the organization. Oliver adds, "AmeriFace was built by incredible volunteers like Dan. The strength of our programs depends on individuals who continue to give of themselves."

About the Daniel Patrick Roby Award (DPR)

The 2009 DPR Award will be presented to an individual (layperson) who has shown exceptional support of the mission of AmeriFace. This person may or may not be the parent of a child with a facial difference or a person with a facial difference.

The winner must have:

- Committed themselves to the mission of AmeriFace for no fewer than two (2) years at the time of nomination;
- Been non-compensated; that is, the winner shall not have been paid via salary, hourly wage or independent contract for their service. Reimbursement for expenses shall not be considered compensation/payment for services;
- Shown exemplary commitment to the mission of AmeriFace.

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Nominations of volunteers from like-minded organizations will be accepted. Additionally, volunteers independent of any particular organization may also be nominated. Nominations will be accepted February 1 - 28, 2009 ONLY. The winner is to be announced on or about April 1, 2009. Winner will attend the Daniel Patrick Roby Award Luncheon in June and the 2009 North American Craniofacial Family Conference!

For complete information on the Daniel Patrick Roby Award, please visit the website at www.AmeriFace.org and click on the links for the [Official Rules](#) and the [Nomination Form](#). Individuals, foundations and corporations wishing to sponsor this award can find full information at the AmeriFace website.

About Daniel Patrick Roby (1977 - 2007)

Dan was born on Oct. 5, 1977 in Cedar Rapids, the son of Patrick and Claudette Kaerberle Roby. He graduated from Washington High School in 1996 and later from the University of Iowa. Dan was the regional sales director for Screen Vision. Dan changed the lives of every person he met. He never met a stranger, everyone became a friend. He had a smile that lit up every room he entered. He was a loving son, a devoted, cherished and protective brother and an uncle beyond compare. Dan loved his family and friends and leaves behind a legacy of great love and laughter. Dan contributed his time and energy to two charities; Operation Smile and AmeriFace. Those charities are devoted to children with cleft lip and palette and Dan believed deeply in the work they do. He was also an avid Iowa Hawkeye and San Diego Charger fan.

About AmeriFace.org

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The mission of AmeriFace is to provide information and emotional support to individuals with facial differences and their families and increase public understanding through awareness programs and education on behalf of those we serve. We support individuals whose facial differences are present at birth, as well as those who have acquired facial differences as a result of illness, disease or trauma, such as stroke, cancer, accident and burns. Learn more at our website: www.AmeriFace.org or call 888.486.109.

AmeriFace is a 501(c)(3) tax-exempt public charity (#32-0085490).

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Photos available for this release:



Daniel Patrick Roby 1977-2007

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To view photos, go to www.enr-corp.com/pressroom and enter Release ID: 187175.