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Making a world of difference in a world of facial differences

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FOR IMMEDIATE RELEASE

KISS TRIBUTE "FRIENDS WITH PAINTED FACES" TO BENEFIT CHARITY
Ultimate KISS Fan from A&E's Gene Simmons Family Jewels Supports AmeriFace

Las Vegas, NV – Bob Brunson, *The Ultimate KISS Fan* as seen on A&E's Gene Simmons Family Jewels, has launched a fan-based songwriting project called "Friends With Painted Faces," with downloads of the demo benefitting AmeriFace, a national non-profit organization.

"For just about any time in my life there was always a KISS tune I could turn to," says Brunson, a successful marketing and public relations executive who is currently the director for TechAmerica/AEA in Orange County, California. "That's why I wanted to write the first ever, fan-based tribute song."

Brunson is currently shopping around the FWPF demo, available at www.bobbrunson.com, in hopes of re-recording it with a mainstream contemporary artist on vocals. In the meantime, he is focused on supporting the charity that caught his attention when it first published a photograph captioned "The Big Finish."

"I smiled the first time I saw that photo - all these kids covered from head to toe in paint," he remembers, referring to the organization's Healing Art project with Hollywood-based painter Metin Bereketli. "Now *there* were some Friends With Painted Faces!"

Brunson instantly recalled that KISS member Paul Stanley was born with a craniofacial condition called microtia, a malformation of the outer ear. Stanley is the official spokesperson of a Canadian charity with a mission similar to that of the US-based AmeriFace.

"The fact that the Healing Art project was part of a program helping kids with facial differences clenched it for me."

AmeriFace executive director Debbie Oliver appreciates Brunson's enthusiasm. The charity was recently showcased in the debut edition of *Living LOUD!*, Brunson's web-based magazine described as "where entertainment meets inspiration." (<http://www.bobbrunson.com/livingloudezine.cfm>)

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"We look forward to our continued partnership with Bob and can't wait to see what develops with the Friends With Painted Faces project," said Oliver, whose daughter was born with a craniofacial condition more than 20 years ago.

"Anything we can do to get the word out about the organization and our services for patients and families - and have fun doing it - we're all for it," she smiled.

Brunson says half of all proceeds from downloads of the FWPF demo will directly benefit the programs of AmeriFace.

"These kids go through so much in their young lives," he said. "It's wonderful to see them having fun with friends who truly understand their circumstances."

As to why he chose AmeriFace as the song's official charity?

"The organization continues to inspire me, as do the kids," he said.

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About AmeriFace

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The mission of AmeriFace is to provide information and emotional support to individuals with facial differences and their families and increase public understanding through awareness programs and education on behalf of those we serve. We support individuals whose facial differences are present at birth, as well as those who have acquired facial differences as a result of illness, disease or trauma, such as stroke, cancer, accident and burns. Learn more at www.AmeriFace.org or call toll-free (888) 486-1209; local (702) 769-9264. **AmeriFace is a 501(c)(3) tax-exempt public charity (#32-0085490).**

About Bob Brunson

Bob Brunson's professional career in media, advertising and public relations spans nearly two-decades. He has worked with and for iconic companies such as Clear Channel Radio, Isuzu Corp. of America, United Way, A&E, PADI Worldwide and many others. Bob is currently the Executive Director for TechAmerica Orange County, which is a national Trade Association serving the High-Tech Community. In 2004 Bob founded the freelance PR/Consulting firm Brunson Public Relations.

Bob is very passionate about philanthropy, and in his spare time volunteers for a variety of charities. In addition to AmeriFace, Bob has worked with The United Way, American Cancer Society, City of Hope, Vocational Visions, Goodwill Industries, American Diabetes Association and many others. Bob has scripted and appeared in numerous TV/Radio commercials, and was featured in A&E's popular TV show Gene Simmons Family Jewels. Originally from Elizabeth, New Jersey, Bob currently lives in Orange County California with his wife of 15 years and three children. For more information visit www.bobbrunson.com.

Documents and photos are available for this release.