



ameri**face**

Educate|Inspire|Serve|Lead

Making a world of difference in a world of facial differences



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FOR IMMEDIATE RELEASE

**Fabian Carrillo, Latin Dragon Star,
Lends His Strength to AmeriFace for Kids with Facial Differences**

Las Vegas, NV – Born in South America and raised in Bronx, New York, Fabian Carrillo understands education is power. He has joined AmeriFace to educate, inspire, serve and lead as the organization heightens the awareness of those with facial differences. Carrillo, known as the Latin Dragon, became a martial arts legend holding five black belts in different disciplines of martial arts, and a three-year national Karate champion in fighting, forms and weapons. Having starred in the movie Latin Dragon and now in the movie Double Tap, Carrillo is prepared to lend his strength and educate others about AmeriFace’s mission of providing information and emotional support to individuals with facial differences, such as cleft lip and palate.

Carrillo will tell you his story is really of immigration to a new country, overcoming cultural and language difficulties while never giving up his dreams and setting high goals for himself. He graduated from college with two degrees, a Bachelor of Science Degree in Business Administration/Marketing and one in Spanish. One of his dreams is to make a positive mark and contribute to making this world a better place.

“I have had many blessings in my life,” Carrillo says. “It’s my turn to give back and AmeriFace is a very worthy cause. It is important to get their message about facial differences out to the Latino community.”

According to AmeriFace, Hispanics have a higher rate of occurrence (1 in 500) of cleft lip and palate than non-Hispanics (1 in 600). There are also sometimes cultural differences that prevent parents from looking for help for an infant born with these facial differences.

In 2003, Carrillo was inducted into the Masters Martial Arts Hall of Fame receiving the “Living Legend Award”. In 2005, he was inducted into the museum of “Latino Legends” and in 2006, Fabian made history by becoming America’s first mainstream Latino martial arts action hero.

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But all discussion about acting, movies, martial arts or career comes down to only one thing in Carrillo's mind. And that is how to set out to be a positive example for young aspiring Hispanics, or any other minority, who may have the talent and ability but are surrounded by negative circumstances in their lives. He wants to show them that they are important, that their dreams are attainable, and that if you are good, it doesn't matter where you come from. Carrillo has shared his knowledge, experience and skill by teaching thousands of students.

“Fabian is a legend,” says AmeriFace president Dr. David Reisberg. “We are thrilled to have him support our organization. We know his positive message will be well received in the Hispanic community and will transcend beyond.”

"Children deserve better; they are God's Angels and gifts to humanity. If I can contribute in any way to change a child's life for the better, to be a reason for bringing hope, joy and a smile to a child and their family... I will," added Carrillo.

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About AmeriFace

EDUCATE | INSPIRE | SERVE | LEAD

The mission of AmeriFace is to provide information and emotional support to individuals with facial differences and their families and increase public understanding through awareness programs and education on behalf of those we serve. We support individuals whose facial differences are present at birth, as well as those who have acquired facial differences as a result of illness, disease or trauma, such as stroke, cancer, accident and burns. Learn more at www.AmeriFace.org or call toll-free (888) 486-1209; local (702) 769-9264. **AmeriFace is a 501(c)(3) tax-exempt public charity (#32-0085490).**

About Fabian Carrillo

Carrillo's breakthrough film was "Latin Dragon™" opposite a cast that includes Gary Busey, Lorenzo Lamas, James Hong, Pepe Serna, Robert LaSardo and Joyce Giraud. This ground breaking movie showcased Carrillo as the first Latino action hero. "Latin Dragon™" was released nationally in the United States and in 68 countries worldwide. Currently, Fabian is starring and producing the action/suspense feature length movie "Double Tap," scheduled for release in 2009. In 2009 through 2012, Fabian is slated to star in "Without Fear", "Field of Fire" and "Silent Thunder". "Without Fear" will begin principle photography May 2009 in Louisiana and "Field of Fire", written and directed by James Becket, is slated to begin principal photography October 2009.

Documents and photos are available for this release.